

## **Privacy Notice for the closed beta test of DIGIMON ALYSION**

We handle your personal data regarding [the closed beta test of DIGIMON ALYSION] (hereinafter the "Test") as follows.

If you want to know how we are responsible for and protect your personal data, please refer to our privacy policy

<https://www.bandai.co.jp/e/privacypolicy/>

### **1. How We Process Your Personal Data**

As you participate in the lottery and the Test, we collect, use, store, generate, or disclose to third parties (hereinafter collectively referred to as "process") the following personal data for the following purposes:

1) To conduct the lottery and the Test:

i. Categories of your personal data we process:

(a) To participate in the lottery: age, region of residence, email address

(b) To participate in the Test: test purchase history, device information, IP address, preferences.

We collect the above-mentioned personal data from you.

Categories of personal data that have been collected in the preceding 12 months are the same as the above.

ii. Lawful basis: Your consent.

iii. Period for which we store your personal data: as long as needed for achieving the purpose mentioned above.

iv. Provision of personal data for outsourcing

We may disclose your personal data mentioned in "i." to our group companies and/or third parties for conducting the Test.

(a) -1 Recipients:

Wit One Inc.

(b) Items of personal data to be provided:

the same as stated in Item i

(c) The period for which the recipients store your personal data:

the same as stated in Item iii.

(a) -2 Recipients:

- Bandai Namco Network Services Inc.

(b) Items of personal data to be provided:

email.

(c) The period for which the recipients store your personal data:

the same as stated in Item iii.

Recipients and categories of personal data we disclose to and have been collected in the preceding 12 months are the same as the above.

We shall not sell or otherwise share your personal data in the future, and have not sold or otherwise shared your personal data in the preceding 12 months.

- v. Location of processing: we may process your personal data in Japan.
- vi. You can voluntarily provide your personal data, but if you do not provide your personal data, you cannot participate in the lottery and the Test.
- vii. Data transfer outside of your country of residence: we collect your information directly from Japan. Categories of your personal data we collect, purpose of use, period for which we store your personal data, and the effects of refusing to provide personal data are the same as described above.

2) To develop our services and products:

- i. Categories of your personal data we process: your responses to surveys
- ii. Lawful basis: Your consent.
- iii. Period for which we store your personal data: same as mentioned in 1) above.
- iv. Recipients we disclose your personal data to: same as mentioned in 1) above.
- v. Location of processing: same as mentioned in 1) above.
- vi. You can voluntarily provide your personal data, but if you do not provide your personal data, you cannot participate in the lottery and the Test.

vii. Data transfer outside of your country of residence: same as mentioned 1) above.

We may not use your personal data for automated decision making.

## **2. The Rights of Data Subjects**

Based on applicable personal data regulations, you have the following rights regarding personal data collected and processed by us, such as:

- Information regarding our data processing: You have the right to obtain from us all requisite information regarding our data processing activities that concern you.
- Access to personal data: You have the right to obtain from us confirmation as to whether or not personal data concerning you is being processed, and, where that is the case, access to the personal data and certain related information.
- Rectification or erasure of personal data: You have the right to obtain from us the rectification of inaccurate personal data concerning you without undue delay, and to complete any incomplete personal data. You may also have the right to obtain from us the erasure of personal data concerning you without undue delay, when certain legal conditions apply.
- Restriction on processing of personal data: You may have the right to obtain from us a restriction on processing of personal data, when certain legal conditions apply.
- Objections to processing of personal data: You may have the right to object, on grounds relating to your particular situation, at any time to processing of personal data concerning you, when certain legal conditions apply.
- Not to be subject to automated decision-making: You may have the right not to be subject to automated decision-making (including profiling) based on the processing of your personal data, insofar as this produces legal or similar effects on you, when certain legal conditions apply.

- Access the binding corporate rules or standard contractual clauses on the basis of which your data is being transferred abroad.
- Data portability: You may have the right to obtain a copy of your personal data when your personal data is processed by electronic means and in a structured and commonly used format.
- Withdraw of Consent: You may have the right to withdraw your consent regarding the processing of your personal data at any time.
- File a complaint: You may file a complaint or exercise your rights above by reaching out to our Data Protection Officer in the contact details provided below.

For further information on each of these rights, including the circumstances in which they apply, please contact us.

If you would like to exercise any of these rights, please complete the following procedure:

1. email or write to us: [ppolicy@bandai.co.jp](mailto:ppolicy@bandai.co.jp);
2. provide us with sufficient information to identify you (e.g., your full name, address, and customer reference ID number);
3. provide us with proof of your identity and address (a copy of your drivers license or passport, and a recent utility or credit card bill); and
4. inform us as to what rights you want to exercise and the information to which your request relates.

If you are not satisfied with the way in which we have handled any request, or if you have any complaints regarding the way in which we process your personal data, you may lodge a complaint with a Data Protection Supervisory Authority.

We hope that we can resolve any query or concern you may raise about our use of your information.

If applicable, the GDPR also gives you the right to lodge a complaint with a supervisory authority, in particular in the European Union (or European Economic Area) state where you work, normally live, or where any alleged infringement of data protection laws occurred.

### **3. Procedures and methods for destroying Personal Data**

In principle, the company destroys the relevant information without delay after the purpose of collecting and using the personal data has been achieved. The destruction procedures and methods are, as follows:

[Destruction Procedure]

When personal data becomes unnecessary due to the expiration of the retention period, achievement of the processing purpose, etc., the personal data will be destroyed without delay after obtaining the approval of the personal data protection officer, etc. In cases where personal data must be continuously preserved in accordance with other laws or regulations, the personal data will be transferred to a separate database (DB) or stored in a different storage location.

[Destruction Method]

Personal data in electronic form will be permanently deleted in a manner that makes recovery impossible. Personal data printed on paper will be destroyed by shredding or incineration.

### **4. Technical/administrative protection measures for Personal Data**

- (1) We have prepared technical measures to ensure the safety of personal data when processing your personal data so that it is not lost, stolen, leaked, altered or damaged.
- (2) Your personal data is encrypted and only the user can see it, and personal data can only be checked and changed by you.
- (3) We use encrypted communication to safely transmit personal data over the network.
- (4) We do our best to prevent your personal data from being leaked or damaged by hacking or computer viruses.
- (5) We periodically back up personal data in preparation for emergencies and take measures to prevent damage from computer viruses by using antivirus programs.

- (6) We are continuously working to strengthen security through measures such as access control, authority management, and vulnerability inspection of the system.
- (7) We restrict access to your personal data to a minimum number of people and provide regular training to employees who process personal data.
- (8) We have a department in charge of personal data protection to check compliance with the personal data processing policy and internal regulations, and if a problem is discovered, we strive to correct it immediately.
- (9) We are not responsible for any problems that arise due to the leakage of personal data such as ID or password due to your negligence or problems on the Internet.

## **5. Contact us**

Please contact us by post or email if you have any questions about this privacy notice or the information we hold regarding you.

Our contact details are displayed below:

**Bandai CO., LTD.**

**1-4-8, Komagata, Taito-ku,**

**Tokyo, 111-8081 Japan**

**Privacy Manager: [ppolicy@bandai.co.jp](mailto:ppolicy@bandai.co.jp)**